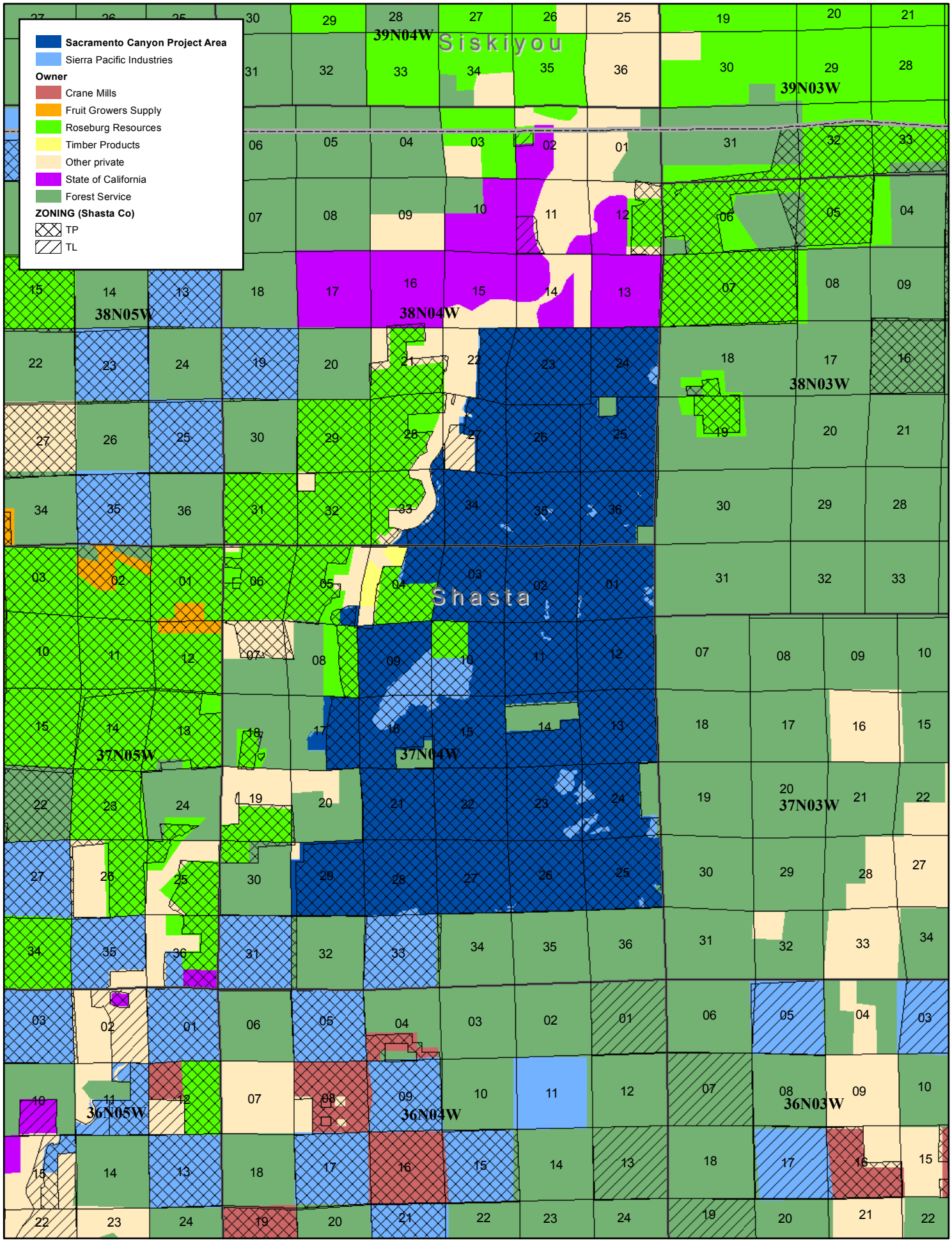Sierra Pacific Industries